



CITY OF DURHAM | NORTH CAROLINA

Date: January 16, 2013

To: Thomas J. Bonfield, City Manager
Through: Wanda Page, Deputy City Manager
From: Deborah Giles, EO/EA Director

Subject: Proposed Durham Small Local Business Enterprise Program

Summary

On June 16, 2011, the City of Durham was successful in gaining the passage of Session Law 2011-168 Senate Bill 297, a local act amending the Charter of the City of Durham to authorize the City to establish a Small Business Enterprise Program to promote the development of small businesses in the City and to enhance the opportunities for small businesses to participate in City contracts. The following is a chronology of the events leading to the attached presentation of the proposed Small Local Business Enterprise Program:

- February, 2010: N.C. implements an Enhanced Procurement Program by Executive Order of Governor Purdue. (Executive Order 50).
- February, 2010: Durham stakeholders approach the City about implementing a program for small local businesses.
- April, 2010: Request made to add item to City legislative agenda.
- April-November, 2010: Department of EOEA and City Attorney's office work on drafts of two possible program concepts-Enhanced Procurement and Small Business Enterprise Programs.
- December, 2010: City Council approves addition of both program concepts to its legislative agenda.
- January, 2011: Two program proposals presented to legislative delegation and they supported the Small Business Enterprise Program concept only.
- June, 2011: Senate Bill 297 approved by the General Assembly granting the City charter authority to develop a Small Business Enterprise Program to promote the development of small businesses in the Durham Metropolitan Statistical Area.
- June, 2011-September, 2012: EOEA and City Attorney work to refine acceptable SBE program draft.(Review of programs around the country, multiple reviews of contracting

data, obtained and reviewed lists of firms/individuals licensed in construction & professional services, etc.)

- September, 2012: City Manager gives support to program draft.
- October, 2012: Draft of Small Local Business Enterprise Program presented to City Department Heads for feedback.
- November, 2012: Town Hall meeting held on proposed program for feedback.
- November, 2012 –January, 2013: Reviewed input received, drafted Q&A document, reviewed additional data, and modified program as appropriate.

Recommendation

The Department of Equal Opportunity/Equity Assurance recommends that the City Council receive the presentation of the proposed Small Local Business Enterprise Program and provide input.

Attachment